

Margaret Becker Production Information

“It’s one of my favorite things to do, to find out what is unique about an artist, and showcase it through production, refining and coaching. Every record I get to do is exciting to me.” *Margaret Becker*

Overview

Margaret is a unique kind of producer. A typical producer is a key team-member in seeing your artist vision come into fruition. This team-member evaluates and refines your existing material, coaches you through the recording process, recommends studio musicians, recording & mastering facilities and how to be fiscally responsible for your record. Margaret does all of this.

Beyond these typical responsibilities of a “producer,” Margaret takes it one step further by taking you through something similar to her “Artist Intensive” program. As your producer, she will also arrange the songs, assist you in artist coaching, development of a light marketing plan, etc.

What Is Included

For a 10-song project:

- evaluation and refinement of existing material
- artist coaching
- development of light marketing plan.
- production of 10 songs
- selecting and hiring musicians
- selecting and booking studios and mastering facilities.

Additional Options

As a key team-member of yours, Margaret can also recommend and endorse your project among the community of professionals she has developed professional relationships with. Some of these opportunities can include (but are not limited to):

- electronic press kit development
- artist management
- business management
- music publishing
- graphic design
- web development and design
- photography
- video production

Testimonials

"I have worked with Margaret Becker as a vocal coach in both live and studio settings. She is brilliant at drawing out the intrinsic qualities of one's voice and phrasing - the special elements that make every artist unique. She has gotten performances out of me that I never knew were possible, all without changing my artistry but simply building upon it. Working with Margaret on a vocal level takes what could potentially be an average performance and makes it uniquely special. I would enthusiastically recommend her to anyone who is touring or in the studio." *Kelly Minter*, Recording Artist, Speaker, Author

Margaret Becker is not just a great producer. She is a visionary. She has the rare ability to mine the deep places of an artist's soul and bring forth treasures that are sure to thrill the heart. Working with Margaret on my last two CD projects has been a blessing beyond compare! She didn't just produce my projects, she believed in them! Always professional, energetic, and highly personable, Margaret produces standout products. She brings a wealth of knowledge, resourcefulness, and creativity to every project she undertakes. *Kathy Shooster*, Messianic Worship Leader/Songwriter/Recording Artist

What Do I Do Now?

If you are interested in working with Margaret from a production standpoint, please contact our offices at the following email address and we will contact you immediately. Please be prepared with any questions you have, your timeline and your budgetary parameters in order to make the best use of your time and energy for this discussion. PRODUCER@MAGGIEB.COM